

Your Key to the Latino Community

Princeton Capital's Spanish Speaking Loan Officers



Roseanna Ceballos-Archie

Loan Officer
Princeton Capital
Based in the Coldwell Banker San Jose Willow Glen office
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roseannaarchie@princetoncap.com

With more than 16 years experience in the residential real estate industry, Roseanna is a top-producing loan originator whose broad-based knowledge is an invaluable asset to Princeton Capital and her clients. Her varied background includes all aspects of the industry, from processing to underwriting and originating. Add this to her bilingual capabilities, and you see the depth of knowledge Roseanna possesses to close more loans in this market.

From first-time buyers to sophisticated borrowers, she brings her diverse lending background to them as a consultant and team player. Her clients' loans are packaged to meet the rigorous requirements of the underwriters and her commitment to good communication takes care of her clients' and Realtors' concerns during a transaction.

Visit Roseanna's website to learn more at www.princetoncap.com/roseannaarchie.



Miguel Alfaro

Loan Officer
Princeton Capital
Based in the Coldwell Banker Santa Rosa office
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Miguel is truly passionate about his profession, and the result is that **nearly** 100% of his business is by referral from satisfied clients, trusted financial advisors and the most experienced Realtors. Miguel's mission is to carefully guide your clients through the entire home loan process, so that they feel confident as they make choices about the many options available for their financing strategy. Miguel has been living in Sonoma County for more than five years and he really understand the Realtor's point of view of the business since he's married to one.

Visit Miguel's website to learn more at www.princetoncap.com/miguelalfaro.

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Bertha Medina
Loan Officer
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Based in the Coldwell Banker Petaluma Office
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As a mortgage professional, Bertha Medina is dedicated to providing her clients with consistent, knowledgeable and personalized service. Her dedication to working with her clients as a mortgage planner makes her the ideal choice for first time homebuyers, as well as seasoned investors. She takes the time to educate customers when necessary so that all parties are comfortable and leave the closing table satisfied.

Bertha is committed to providing the most loan options available by acting as a “Banker” and “Broker,” and provide low rates by accessing the database of over 108 major lenders in the U.S. As a member of the National Association of Hispanic Real Estate Professionals, she has countless resources at her fingertips for her Spanish-speaking clients.



Wendy Meyer
Loan Officer
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Based in the Coldwell Banker San Rafael Office
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Wendy Meyer has over 16 years of experience in the mortgage industry as a banker and as a broker. Her strong work ethic has consistently given her recognition as a top producer every year. With an MBA in Real Estate Finance, her broad-based financial background provides additional help to her clients.

Wendy's ultimate goal is simple...to satisfy her clients. She works closely with them to find the best mortgage solution to meet their personal financial needs. Wendy works hard to create a positive loan experience for her clients.

Wendy also possesses a fluency in Spanish, a very useful skill in the Bay Area. Having this ability gave her the opportunity to travel to Guatemala as a translator for a surgical team. Wendy also finds time to give back to her community by working with troubled youth in San Francisco.

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Faviola Perez
Loan Officer
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Faviola's comprehensive understanding of mortgages can be attributed to the fact that she has performed several functions within the financing industry from new loan agent trainer and mentor to financial planner and accountant. As a Loan Consultant, Faviola is a passionate supporter of promoting financial education, especially to the Hispanic community. She is an active member of the community and is involved with several financial organizations including the National Association of Hispanic Real Estate Professionals and the California Association of Mortgage Bankers.

A Bay Area native, born and raised in Salinas, Faviola thoroughly understands the unique lending requirements of the South Bay. She has a BS in Accounting from San Jose State University and has received special recognition for her professionalism in the world of finance.

Visit Faviola's website to learn more at www.princetoncap.com/faviolaperez.



George Rojas
Loan Officer
Princeton Capital
Based in the Coldwell Banker San Ramon Support Center
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I began my real estate career in 2003 as a real estate Agent with Coldwell Banker before moving into the mortgage side of the business a few years later. Primarily supporting clients in the Bay Area, my focus has been the Hispanic community, as well as clients with special needs and challenges (first time homebuyers, less than perfect credit and foreclosure situations).

I have a Business degree from University of Phoenix, and worked in the high-tech field for over 20 years. As a manager, I oversaw and provided support for multiple sites across the country and in Latin America. I also enjoy my second career working as a personal trainer, instructor and life coach for the last 23 years. My approach is the same in fitness as it is in my business: identify the needs of my client, work diligently to meet those needs, and educate the client along the way.

While I currently live in San Ramon, I was born in Medellin, Columbia and have lived in Spain, Mexico, Nicaragua and Costa Rica.

Visit George's website to learn more at www.princetoncap.com/georgerojas.



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